NLWJC - Kagan DPC - Box 056 - Folder-011

Service - Summit Follow-Up

Diana Fortuna () 04/23/98 03:44:17

Record Type: Record

To: Nelson Reyneri/WHO/EOP

cc: Elena Kagan/OPD/EOP, Anne E. McGuire/WHO/EOP

Subject: Update on service summit

Steve Silverman told me that Sylvia had asked a while back about what federal agencies had done since the service summit in Philadelphia last year. Here is an update in case you think she is interested. It's a one-pager on our overall achievements, followed by a 2-page list of accomplishments by agency. Gen. Powell is releasing a report on accomplishment on Monday in Chicago; most of our agency accomplishments will be included in his report.



The Service Summit One Year Later -- Promoting Service and Reaching At-Risk Youth

At the Presidents' Summit for America's Future, held one year ago in Philadelphia, hundreds of organizations and communities pledged to serve on behalf of America's children, especially at-risk children. Since then, the Administration has worked to increase the ethic of citizen service, and to ensure that children have access to the five key resources -- a caring adult, a safe place, a healthy start, an effective education, and a chance to serve.

- This week, the President signed a memorandum to all federal agencies asking them to explore additional ways to expand service opportunities for federal employees. Already, many federal employees donate time and talent to their communities. The President is asking each department to report within 90 days on actions to support employees who volunteer.
- America's Promise, led by General Colin Powell, has worked to ensure that promises made last year by corporations and nonprofits are being kept, and has garnered many new commitments in the past year. Hundreds of local communities and states have expanded the work begun at the summit. On Monday, April 27, in Chicago, General Powell will unveil a one-year progress report at a meeting of the U.S. Conference of Mayors.
- The President has made the summit's goals a top priority in the past year. For example, the President proposed the new **High Hopes Mentoring Program** to link colleges and universities to public schools and give at-risk children more opportunities in higher education (supports summit goal 1 -- a caring adult); launched a major new **Child Care Initiative**, including increases in after-school options (supports summit goal 2 -- a safe place); signed into law the **Children's Health Insurance Program**, the single largest investment in health care for children since the passage of Medicaid in 1965 (supports summit goal 3 -- a healthy start); created the **America Reads** program, using AmeriCorps members, college work-study students, and volunteer tutors to help children learn to read (supports summit goal 4 -- an effective education).
- The Administration has added new opportunities for young people to serve their communities to further summit goal 5 (a chance to serve). At the summit, the President challenged service and religious organizations to offer young people the chance to serve and agreed to provide 50,000 new AmeriCorps scholarships for this purpose over the next 5 years. The response has exceeded our expectations, with over 8,900 scholarships approved, ahead of our first-year plan for 5,000 scholarships. The Corporation for National Service also awarded scholarships to 1,600 high school students with exemplary service records in the first year of the National Service Scholars program, which will grow to as many as 10,000 high schools this year. The President served on Martin Luther King Day as part of an effort to make that holiday a day of service -- "a day on, not a day off."
- Federal agencies are keeping the commitments they made one year ago at the summit. Led by the Social Security Administration and the Departments of Transportation and Treasury, federal agencies have established new partnerships with more than 250 schools since the summit, with federal employees offering mentoring, tutoring, career education, and computer donations. The attached highlights other agency accomplishments.

Federal Agencies Are Taking Action on Service to Children at Risk

Federal agencies have reached out to "adopt" or establish partnerships with more than 250 schools since the service summit one year ago. The Social Security Administration has led the pack with 147 new school partnerships, while Transportation, Treasury, and Defense have added about 25 partnerships each. Federal agencies and their employees assist their partner schools in a variety of ways, such as mentoring, tutoring, career education, and computer donations. The following are highlights of other agency actions.

Agriculture -- Sponsored the first-ever National Summit on Food Recovery and Gleaning. Increased Natural Resource Conservation Service Earth Team's volunteer hours by 18%.

Commerce -- The National Oceanic and Atmospheric Administration trained 20 teachers from D.C. schools on how students can use the Internet to study and report scientific data.

Corporation for National Service -- Recruited more than 900 colleges and universities to help secure 100,000 work-study students as reading tutors. Launched Seniors in Schools in nine cities for America Reads. Added 15,000 new AmeriCorps positions through community and faith-based organization with emphasis on 5 summit goals. Awarded 1,600 National Service Scholarships for outstanding service, and secured funding for 10,000 scholarships..

Defense -- The Army identified 30,000 volunteers in 49 commands reaching over 1,200 schools through a new policy to expand opportunities for military personnel to volunteer in local schools. The Navy tutored or mentored over 100,000 youth in the 96-97 school year, and reached 50,000 youth through Campaign Drug Free. The Air Force served an additional 700 at-risk youth through the Air Force Reserve Command's STARBASE programs, with more growth planned next year. The Office of the Secretary of Defense increased enrollment in Junior ROTC academies from 1,500 to 4,000 students, and mobilized children of active duty personnel to volunteer, with 10,000 Army youth serving 52,000 hours in January and February of 1998.

Environmental Protection -- Will deploy senior citizen volunteers to make presentations on protecting public health and the environment to more than 13,000 youngsters in 10 states by the end of 1998. Many projects are intergenerational, with students and senior volunteers going out into the field together to conduct drinking water protection activities.

Federal Emergency Management Agency -- Instituted new Spring Break program this spring, when high school students served in five communities cleaning up debris from hurricanes and repairing damage from flooding. Program will grow to over 50 communities in spring of 1999.

General Services Administration -- Worked in partnership with the National Children's Museum on a program to provide tutoring, mentoring, and academic skills for children at risk.

Health and Human Services -- Awarded almost \$1 million in GirlPower grants to communities to prevent teen pregnancy and drug abuse and promote healthy behavior in young girls.

Housing and Urban Development -- Added more than 200 Neighborhood Networks computer learning centers in assisted/insured housing. Partnered with the NCAA on education camps for 200 youth from public housing in four EZ/EC's last summer; expanding to 30 cities this summer.

Interior -- Soon to launch the National Park Service's Public Land Corps, to provide service opportunities and outdoor education for young people ages 16-24, while improving resource protection in national parks. The Internet-based National Junior Ranger program will be on-line this fall, for children who are unable to visit our national parks.

المي الأواسي

Justice -- Funded 52 new Juvenile Mentoring (JUMP) sites; joined with the Army and Navy to expand the Drug Education for Youth (DEFY) program from 3 to 24 sites, which will grow to 42 DEFY camps in 1998 and 60 camps in 1999.

Labor -- Ran a summer enrichment program for 50 elementary and middle school students; most students improved by at least a half grade level after three weeks of math and reading tutoring.

Office of National Drug Control Policy -- Launched National Youth Anti-Drug Media Campaign now running in 12 cities and to be expanded nation-wide in July.

Office of Personnel Management -- Will issue guidance this month on how to support employee participation in community service.

Peace Corps -- Organized more than 5,000 current and returned Peace Corps volunteers to take part in a global education initiative on Peace Corps Day. In just one day, the Peace Corps World Wise Schools program reached thousands of teachers and hundreds of thousands of students.

School to Work Office -- Organized National Groundhog Shadow Day on February 2, 1998, when 5,000 businesses offered job shadowing opportunities to 125,000 students.

Selective Service System -- Provided its 1.6 million registrants with toll-free numbers on service and volunteering.

Small Business Administration -- Educated more than 35,000 high school and some college students about small business opportunities in partnership with the Senior Corps of Retired Executives (SCORE) and others.

Social Security Administration -- Created 147 new partnerships with schools. Book drive now underway to place books for K-3rd grade children in SSA's 1,300 field offices.

Transportation -- Launched Garrett A. Morgan Technology and Transportation Futures Program to reach one million students through the year 2000 to educate them about careers in technology and transportation. Recruited over 400 education, employee, and transportation organization to be partners in the Morgan program. During National Transportation Week in May, partners will visit at least 1,000 classrooms to talk about transportation careers. As a result of myriad activities, DOT expects to reach 250,000 students by the end of the academic year.

Treasury -- Through February of FY1998, law enforcement officers gave over 200,000 students anti-gang, anti-drug training as part of the "Gang Resistance Education and Training" (GREAT) program, exceeding summit commitment.

Veterans Affairs -- Added service opportunities for over 2,000 students and youth in VA facilities, through volunteer managers who work with school districts to establish partnerships, achieving 40% of its year 2000 summit goal.

Diana Fortuna 03/17/98 03:32:16

Record Type:

Record

To:

Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Laura Emmett/WHO/EOP Subject: Service summit anniversary

You wrote me a note asking what events we are considering for the anniversary of the service summit in late April. Ann Lewis is having a meeting tomorrow at 11 on this that I'm going to, so I'll have a more complete menu by tomorrow. Nothing too great so far. The top ideas are trying to piggy-back onto one of a variey of related events around that time (like Earth Day) and attending a mini-summit sponsored by America's Promise and the Corporation in Kansas City or Arkansas. Steve Silverman thinks that the working assumption by Scheduling is that there will not be a summit commemoration per se, but a piggy-backing approach. We'll also get a report from America's Promise on its accomplishments and update our own federal agency commitments.



To: Jose Cerda III/OPD/EOP, Leanne A. Shimabukuro/OPD/EOP, Michael Cohen/OPD/EOP, William R.

Kincaid/OPD/EOP

cc: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP, Laura Emmett/WHO/EOP

Subject: 6 month progress report since service summit

We sent the President a memo on what's happened in the 6 months since the service summit, with administration accomplishments organized around the 5 goals of the summit (a caring adult, a safe place, a healthy start, an effective education, and a chance to serve).

He suggested we release a six month report to the press, and asked that we add information on crime (a safe place) and education. On crime, he suggested adding 2 writeups: "more police and juvenile justice efforts." On education, he suggested 3 additions: "teacher scholarships to underserved areas, standards, and America Reads."

So I need the help of the crime and education teams to get this done. Attached is what we sent to him, which I am reorganizing around the 5 goals. (Actually America Reads is already in here.) Could you send me bullets or other materials that would allow me to add the other 4 items? I need them in the next day or two. Thanks.



Administration Accomplishments Since the Presidents' Service Summit

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office.

The President is committed to moving forward with America's Promise and other partners to attain the summit's goals for children --a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has continued to emphasize the importance of service to audiences, including the Business Roundtable, the Conference of Mayors, the Welfare-to-Work Partnership, and the radio address, and has recognized major corporate commitments. At the same time, the Administration has been moving forward on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began at the summit --working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals. America's Promise, the independent organization founded to follow up on the summit, has garnered over 200 new commitments since the summit, some very substantial. Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service. America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk. The President has met with General Powell to discuss progress since April and talk about future directions.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. Viacom is deploying its employee volunteers through AmeriCorps. The Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan. The Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads. AmeriCorps*VISTA is working with IBM to bring technology to community organizations.

The Administration is Moving Ahead on the Summit's Goals

Since April, we have continued our work on the summit's five goals. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

AmeriCorps Scholarships:

We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships. (Summit goal 5, among others.)

National Service Scholars:

This summer, we launched a new effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools --almost half of all high schools in the nation. (Summit goal 5.)

Children's Health:

The Balanced Budget Act included a huge investment of \$24 billion in children's health care, the single largest investment in health care for children since 1965. This Children's Health Initiative will give many more children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on outreach to families who may not know their children are eligible for Medicaid or other health insurance. (Summit goal 3.)

Welfare to Work:

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,500 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future. The Partnership is helping companies all across the nation hire people off welfare by providing information on best practices through a Blueprint for Business and other information available on their toll-free hotline and web page, as well as working closely with community and business leaders in a number of cities to promote innovative and effective welfare to work initiatives. (Several summit goals.)

Loan-Forgiveness for Community Service:

The President's proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (Summit goal 5.)

America Reads and AmeriCorps:

The Department of Education and the Corporation for National Service have begun to implement the President's America Reads initiative this year, while seeking resources from Congress for full-scale implementation in 1998-99. Hundreds of colleges and universities have committed to provide tens of thousands of work-study students as reading tutors in the current school year as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.

AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities to use older volunteers as literacy tutors in some of the nation's poorest elementary schools. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. (Summit goal 4.)

White House Conference on Child Care:

On October 23, the President and First Lady will host this event as part of an Administration focus on how to ensure high quality and affordable child care. This effort builds on our earlier emphasis on the importance of early learning. (Summit goals 1, 2, and 4.)

Commitments by Federal Agencies:

Federal agencies are following through on the more than 40 commitments they made at the summit, including mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

Department of Justice: The Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program. (Summit goal 1.)

DOJ also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university. DOJ's new Youth Network provides a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention. (Summit goals 1 and 2.)

- Corporation for National Service: The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. (Summit goal 5.) It is also developing a new initiative "To Learn and Grow" to expand and improve the quality of afterschool programs (Summit goal 2).
- **Department of Education:** This summer, the summer reading program Read*Write*Now! reached over 1.5 million children through over 500,000 reading partners, fulfilling the Department's commitment. (Summit goal 4.)
- Health and Human Services: In June, HHS Secretary Shalala launched a new

partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. (Summit goals 1 and 3.)

- Department of Defense: The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools. Pursuant to its commitment, the Department of Defense is increasing high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. (Summit goals 1, 2, and 4.)
- **Department of Agriculture:** In September, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. (Summit goal 5.)
- **Department of Transportation:** DOT has launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program will offer these students better math, science, and technology skills and information about careers in technology and transportation. (Summit goal 4.)
- Partnerships with Schools: The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation are among the agencies now forging new partnerships with schools. (Summit goals 1 and 4.)



Record Type:

Record

To:

Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Summary of accomplishments since service summit for your review

This is for Ann Lewis to use when she talks to reporters. I decided to link each item to the summit's 5 goals -- kind of dorky, but since we hear that Powell and Alter think we aren't focused enough on them, I thought I'd see how it looked. (There is an item in here on race that Silverman wrote that I am checking on; it could be totally wrong.)

Administration Accomplishments Since the Presidents' Service Summit

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office.

The President is committed to moving forward with America's Promise and other partners to attain the summit's goals for children -- a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has continued to emphasize the importance of service to audiences, including the Business Roundtable, the Conference of Mayors, the Welfare-to-Work Partnership, and the radio address, and has recognized major corporate commitments. At the same time, the Administration has been moving forward on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began at the summit -- working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals. America's Promise, the independent organization founded to follow up on the summit, has garnered over 200 new commitments since the summit, some very substantial. Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service. America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk. The President has met with General Powell to discuss progress since April and talk about future directions.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. Viacom is deploying its employee volunteers through AmeriCorps. The Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan. The Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads.

The Administration is Moving Ahead on the Summit's Goals

Since April, we have continued our work on the summit's five goals. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

AmeriCorps Scholarships:

We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships. (Summit goal 5, among others.)

National Service Scholars:

This summer, we launched a new effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools -- almost half of all high schools in the nation. (Summit goal 5.)

Children's Health:

The Balanced Budget Act included a major investment in children's health care, which will give many more children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on outreach to families who may not know their children are eligible for Medicaid or other health insurance. (Summit goal 3.)

Welfare to Work:

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,000 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future. The Partnership is helping companies all across the nation hire people off welfare through a toll-free hotline, web page, and public service announcements, as well as working closely with community and business leaders in a number of cities to help promote innovative and effective welfare to work initiatives. (Several summit goals.)

Loan-Forgiveness for Community Service:

The President's proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (Summit goal 5.)

The President's Initiative on Race: not sure this is right?????

Dialogue in Communities, one of the goals for the President's Initiative on Race, seeks to promote a national dialogue on the issues surrounding race. We are working with America's Promise to tap into their existing structure and relationship with communities across the country to initiate conversations on race.

America Reads and AmeriCorps: The Department of Education and the Corporation for National Service have begun to implement the President's America Reads program this year, while seeking resources from Congress for full-scale implementation in 1998-99. Hundreds of colleges and universities [on Tuesday we will announce it's 800] have committed to provide tens of thousands

of work-study students as reading tutors in the current school year as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade. AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities to use older volunteers as literacy tutors in some of the nation's poorest elementary schools. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. (Summit goal 4.)

White House Conference on Child Care: On October 23, the President and First Lady will host this event as part of an Administration focus on how to ensure high quality child care. This effort builds on our earlier emphasis on the importance of early learning. (Summit goals 1, 2, and 4.)

Commitments by Federal Agencies: Federal agencies are following through on the more than 40 commitments they made at the summit, including mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

Department of Justice: The Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program. (Summit goal 1.)

DOJ also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university. DOJ's new Youth Network provides a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention. (Summit goals 1 and 2.)

Corporation for National Service: The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. (Summit goal 5.) It is also developing a new initiative "To Learn and Grow" to expand and improve the quality of afterschool programs (Summit goal 2).

Department of Education: This summer, the summer reading program Read*Write*Now! reached over 1.5 million children through over 500,000 reading partners, fulfilling the Department's commitment. (Summit goal 4.)

Health and Human Services: In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. (Summit goals 1 and 3.)

Department of Defense: The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools. Pursuant to its commitment, the Department of Defense is increasing high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. (Summit goals 1, 2, and 4.)

Department of Agriculture: In September, the Vice President and Agriculture Secretary

Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. (Summit goal 5.)

Department of Transportation: DOT has launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program will offer these students better math, science, and technology skills and information about careers in technology and transportation. (Summit goal 4.)

Partnership with Schools: The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation are among the agencies forging new partnerships with schools. (Summit goals 1 and 4.)





To: Bruce N. Reed/OPD/EOP Elena Kagan/OPD/EOP cc:

bcc:

Subject: Re: 6 month service summit update memo

Great. We'll implement your 2nd and 3rd points. On how to describe the race town hall, how about: "We could make service the topic of your first town hall on race in early December. We could look at the experience of AmeriCorps programs like CityYear that have focused consciously on race as part of the service experience, and also examine how more service-learning programs in schools could bring together students of different backgrounds for a shared experience of community service. We are also preparing for your review a major proposal on mentoring young people to ensure that they take advantage of higher education opportunities."

On your first point, maybe I have been confusing. The letter to college presidents on work-study is about how to keep students on welfare in college, and notes that work-study can be a tool to meet the welfare law's work requirements. The proposal in this memo is how to convert more of the work in work-study to community service, rather than cleaning toilets on campus -- closer to Alter's point. The history here predates me, but I thought this was something we pushed a while back, but college presidents didn't love the idea. Alter thinks we chickened out under pressure from the college presidents.

Bruce N. Reed

10/20/97 04:07:41 PM

Record Type: Record

cc:

To: Diana Fortuna/OPD/EOP

Elena Kagan/OPD/EOP Subject: Re: 6 month service summit update memo 🖺

I read the memo, and think it's pretty good. It's an excellent idea to have your name on it, since you do all the work.

I have a couple of quibbles with the text.

First, I don't really understand the work study graph. If we've already sent a letter to college presidents on the subject, what else would we do? (Alter has a more radical notion, which is that welfare recipients should get the cafeteria jobs on campus, and students in work-study should become mentors in the community. I like the idea, I just don't know how to get it done.)



Second, the memo underplays the opportunity to make service the theme of the race town hall. We should push harder for that, explain what it means, and tell him that we might be able to announce a major mentoring proposal (Elena has the details).

Third, does the memo mention a Thanksgiving radio address, coupled with announcing the reauthorization of Americorps? If Powell's doing a press club speech, we should go first.

Thanks for doing this.

MEMORANDUM FOR THE PRESIDENT

THROUGH: SYLVIA MATHEWS AND BRUCE REED

FROM: STEVE SILVERMAN

DIANA FORTUNA BIBB HUBBARD

DATE: October 17, 1997

CC: ANN LEWIS AND THURGOOD MARSHALL

This is to update you on Administration progress in the six months since the Philadelphia service summit and to provide a strategy for the next six months. Attached you will find 1) a review of your accomplishments to date; and 2) a six month proactive strategy.

The six month anniversary is October 27, and we expect continuing press attention in the coming weeks. General Powell and America's Promise (the non-profit organization continuing the summit's work) will commemorate the six-month anniversary by releasing an "Update to the Nation" on November 25, perhaps at the National Press Club. Prime Time Live will interview Powell about the anniversary. Jonathan Alter of Newsweek is working on a comprehensive update that is expected to be influential.

Contrary to reports in this week's <u>Time</u> and Sunday's <u>Boston Globe</u>, you and the Administration have made significant progress since the event in Philadelphia. You have highlighted the summit's five goals for children in several speeches; you have followed through on your major announcement on AmeriCorps scholarships; you have announced a variety of policy initiatives that relate directly to the summit's goals; and Cabinet agencies have begun to follow through on their commitments. The Corporation for National Service is very actively involved in summit follow-up work, as Harris Wofford travels the country to participate in and plan dozens of follow-up summits.

Although America's Promise has not yet been able to develop measures of the summit's success, your work at the summit has clearly contributed to a spirit of service and volunteerism that is developing every day in communities around the country. And, while challenges of this magnitude are not without difficulties (e.g., organizational difficulties at America's Promise, cynical media, heightened expectations, and measurement questions), you and the Administration have every right to be proud. By any measure, you have effectively follow-up on your service commitments and will continue to do so.

After a bumpy start, America's Promise appears to be moving toward a stable organizational structure. This week, Peter Gallagher became the third CEO of America's Promise, replacing Ray Chambers, who remains very involved. Gregg Petersmeyer, who ran President Bush's volunteer office, manages the communities team, and Tim Hanlon, a former advisor to President Bush, handles Communications. They manage a staff of 50-60 that continues to grow.

As you have noted, it is critical for the Administration to connect our on-going policy initiatives to service and to the summit's five goals for children wherever possible (i.e., America Reads, children's health, welfare to work, racial reconciliation, education technology). Moreover, real progress has been made on projects directly related to service, including AmeriCorps Scholarships, high school service scholarships, and cabinet agency summit commitment implementation.

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several events, participation in mini-summits, agency commitment follow-up, new policies related to service and children, and direct service program enhancement. As set forth here, your record of accomplishment on service is profound. In the coming weeks, we will ensure that all interested media and constituencies are briefed about your record.

Administration Accomplishments Since the Presidents' Service Summit

President Clinton is deeply committed to the goals of the Presidents' Summit for America's Future held in Philadelphia last April. Service and the well-being of our nation's children have been at the center of the President's agenda since he took office.

The President is committed to moving forward with America's Promise and other partners to attain the summit's goals for children --a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve. Since April, the President has continued to emphasize the importance of service to audiences, including the Business Roundtable, the Conference of Mayors, the Welfare-to-Work Partnership, and the radio address, and has recognized major corporate commitments. At the same time, the Administration has been moving forward on all five goals.

The Spirit and Work of the Summit Continues

Since the summit, America's Promise and the Corporation for National Service have continued the work that began at the summit --working with communities at the grass-roots level and securing commitments from corporate and non-profit America toward the five goals. America's Promise, the independent organization founded to follow up on the summit, has garnered over 200 new commitments since the summit, some very substantial. Over 150 cities and states are holding "mini-summits" around the country, with the help of America's Promise and the Corporation for National Service. America's Promise is encouraging communities to become "communities of promise" that take responsibility for reaching children at risk. The President has met with General Powell to discuss progress since April and talk about future directions.

The President's Corporation for National Service is also helping corporations and non-profits implement their summit commitments at the local level. Viacom is deploying its employee volunteers through AmeriCorps. The Corporation's Learn and Serve America program is helping in the delivery of eye exams and glasses to over 40,000 needy children promised by Vision Service Plan. The Corporation's National Senior Service Corps is helping the National Education Association-Retired meet its commitment to deploy thousands of retired teachers as tutors for America Reads. AmeriCorps*VISTA is working with IBM to bring technology to community organizations.

The Administration is Moving Ahead on the Summit's Goals

Since April, we have continued our work on the summit's five goals. Several of the following initiatives were announced at the summit itself by the President or by federal agencies.

AmeriCorps Scholarships:

We have increased opportunities for young people to serve their communities. At the summit, the President issued a challenge to service and religious organizations that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response since then has far exceeded our expectations. Seventy-seven organizations answered that challenge, offering to sponsor 10,000 new AmeriCorps members. In June, 8,900 scholarships were approved, well ahead of our first-year plan for 5,000 scholarships. (Summit goal

5, among others.)

٠,

National Service Scholars:

This summer, we launched a new effort to recognize and foster outstanding community service among our nation's youth. We awarded scholarships to over 1,600 high school students with exemplary service records in the first year of the National Service Scholars program. A host of leading community organizations stepped forward to raise the local match for the scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. For next year, we have secured funding that will allow the program to expand to 10,000 high schools --almost half of all high schools in the nation. (Summit goal 5.)

Children's Health:

The Balanced Budget Act included a huge investment of \$24 billion in children's health care, the single largest investment in health care for children since 1965. This Children's Health Initiative will give many more children the "healthy start" that the Summit recognized as so important. In June, the President announced that Kaiser Permanente is committing \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts. The Administration is also focusing on outreach to families who may not know their children are eligible for Medicaid or other health insurance. (Summit goal 3.)

Welfare to Work:

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work and provide them with networking and support. In addition, the Welfare to Work Partnership has mobilized over 2,500 businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future. The Partnership is helping companies all across the nation hire people off welfare by providing information on best practices through a Blueprint for Business and other information available on their toll-free hotline and web page, as well as working closely with community and business leaders in a number of cities to promote innovative and effective welfare to work initiatives. (Several summit goals.)

Loan-Forgiveness for Community Service:

The President's proposal for loan forgiveness for those who perform community service was enacted as part of the balanced budget. To encourage private universities and non-profit organizations to offer loan forgiveness to borrowers who take lower-paying service jobs, the President proposed and won a provision that would not subject such loan forgiveness to taxation. (Summit goal 5.)

America Reads and AmeriCorps:

The Department of Education and the Corporation for National Service have begun to implement the President's America Reads initiative this year, while seeking resources from Congress for full-scale implementation in 1998-99. Hundreds of colleges and universities have committed to provide tens of thousands of work-study students as reading tutors in the current school year as part of America Reads, the national literacy campaign to ensure that every child can read well and independently by the third grade.

AmeriCorps members are working in 94 programs across the country to tutor and mentor, set up after-school and summer programs, and recruit parents and community volunteers as tutors. The Corporation is also launching a new "Seniors in Schools" initiative in nine cities to use older volunteers as literacy tutors in some of the nation's poorest elementary schools. In the District of Columbia, over 1,000 college students, volunteers, seniors, and parents will tutor first grade children in 16 of the neediest schools in the city. (Summit goal 4.)

White House Conference on Child Care:

On October 23, the President and First Lady will host this event as part of an Administration focus on how to ensure high quality and affordable child care. This effort builds on our earlier emphasis on the importance of early learning. (Summit goals 1, 2, and 4.)

Commitments by Federal Agencies:

Federal agencies are following through on the more than 40 commitments they made at the summit, including mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals. Here are some examples of agency progress:

- Department of Justice: The Department of Justice has convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, and Save the Children. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program. (Summit goal 1.)
 - DOJ also completed its commitment to expand its Drug Education for Youth (DEFY) summer camp program that promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children are linked with mentors from the local U.S. Attorney's office, police department, or university. DOJ's new Youth Network provides a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention. (Summit goals 1 and 2.)
- Corporation for National Service: The Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. (Summit goal 5.) It is also developing a new initiative "To Learn and Grow" to expand and improve the quality of afterschool programs (Summit goal 2).
- **Department of Education:** This summer, the summer reading program Read*Write*Now! reached over 1.5 million children through over 500,000 reading

partners, fulfilling the Department's commitment. (Summit goal 4.)

- **Health and Human Services:** In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. (Summit goals 1 and 3.)
- **Department of Defense:** The Army has modified its leave policy to make it easier for military and civilian personnel to volunteer in schools. Pursuant to its commitment, the Department of Defense is increasing high school enrollment in Junior ROTC Career Academies, an alternative to the regular high school JROTC program designed to address the special needs of at-risk youth. (Summit goals 1, 2, and 4.)
- **Department of Agriculture:** In September, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. (Summit goal 5.)
- Department of Transportation: DOT has launched its new effort, the Garrett A. Morgan Technology & Transportation Futures Program. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program will offer these students better math, science, and technology skills and information about careers in technology and transportation. (Summit goal 4.)
- Partnerships with Schools: The Social Security Administration, the Department of Labor, the Department of Health and Human Services, and the Department of Transportation are among the agencies now forging new partnerships with schools. (Summit goals 1 and 4.)

THE NEXT SIX MONTHS

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several events, minisummit participation, agency commitment follow-up, service-relate policy development and direct service program enhancement. As set forth here, your record of accomplishment on service is profound. Between now and October 26, we will work to ensure that all appropriate media and constituencies are briefed about your record.

SIX MONTH STRATEGY ON SERVICE INITIATIVES

We should remain proactive over the next six months, continuing to demonstrate the Administration's commitment to service through Presidential speeches, several events, minisummit participation, agency commitment follow-up, service-related policy development and direct service program enhancement.

There are a number of promising opportunities for events and announcements that will allow us to show significant progress by next April, one year after the Summit.

I. Six-Month Anniversary October 26-28

America's Promise is now planning to downplay the six-month anniversary because much of their empirical and anecdotal evidence is not ready for release yet. So, rather than hold a press conference at the National Press Club and release a report, General Powell will have one interview from Prime Time Live.

In the days leading up to the Summit, we propose briefing all the key reporters on your accomplishments and developments listed above. Moreover, during the America Reads event and the DLC speech, you will have a chance to highlight this success.

II. Participation with America's Promise

We meet regularly with representatives from America's Promise and are working closely together in order to promote the goals of the Summit -- especially goal five, to serve. Below are activities at America's Promise that we are involved in.

Mini-Summits:

You, the Vice President, Mrs. Clinton and Mrs. Gore should participate in one of the several hundred mini-summits being held in communities and regions around the country. We are working closely with General Powell's staff to determine the most appropriate summit for you and the other principals -- including your cabinet -- to participate in over the next six months. Harris Wofford will continue to travel extensively to these mini-summits. The Corporation for National Service is part of the planning team for many of the state and local summits.

Meeting with General Powell:

You and the Vice President should meet with General Powell again, as you did in July, for a briefing on Summit follow-up. White House staff will continue to meet regularly with America's Promise officials to keep abreast of developments and to keep America's Promise up to speed on Administration service related activity. In this regard, we should ask America's Promise to report to you on their progress since the summit. It will be useful to continue to foster these positive relationships.

America's Promise Video:

On behalf of America's Promise, the John Schreiber Group is producing a television special to highlight the daily risks facing millions of American children and youth and the numerous programs, corporations and individuals that have responded through the efforts of the Summit and America's Promise. The John Schreiber Group has requested photos of the President for the special. We supplied them with a photo taken at the Summit in Philadelphia and are waiting for them to send us a copy of the program for counsel's approval.

III. Administration Policies with Service Themes

As has been noted, your interest in service did not commence or conclude with the advent of the Service Summit. Over the years, you have promoted service as a way of life and as one of your major themes. Your signature program -- AmeriCorps-- is a testament to that commitment. As we go forward, there are opportunities to continue and enhance the ongoing service related initiatives and to announce new ones. Below are some thoughts on possible next steps towards promoting community service.

Children's Health Outreach:

We are working with states and community groups to ensure that eligible children are enrolled in Medicaid and the new child health program. Through America's Promise, we could ask all the organizations that made commitments to the summit to embark on a major effort to reach these children. Gen. Powell has been interested in this issue.

Work Study:

We could push college presidents to convert a greater portion of college work-study jobs into community service. Jonathan Alter of <u>Newsweek</u> is pushing this idea, along with the notion that colleges should have welfare recipients do the work now done by students in work-study programs.

Teen Pregnancy and Service:

A new study shows that engaging in community service is at least as effective as other methods of teen pregnancy prevention. We could design an event with the National Campaign to Prevent Teen Pregnancy and the Corporation for National Service.

Policy Events Focussed on Summit's Goals:

You could appear at one or more event centered on one of the five goals of the summit. Opportunities are many, and they could include an event with the Department of Justice's

new Mentoring Alliance, which is working toward the summit's first goal. Another option is the launching of the Corporation for National Service's Seniors for Schools: America Reads initiative, which uses older volunteers as literacy tutors in elementary schools. The Corporation says such an event could take place in October or November.

President's Initiative on Race:

There is a possibility that the topic of your first town hall on Race in early December will revolve around service themes. Additionally, we will reach out to America's Promise to see how we can integrate the goals of the race initiative with the Summit-related activities taking place in cities and states across the country.

IV. Service Projects Moving Forward

The Corporation for National Service is making significant progress in pushing goal five of the Summit and continues to gain national support for AmeriCorps and it's other important programs. Additionally, within the White House, we are thinking about ways to promote citizen service nationally.

AmeriCorps:

Harris Wofford has put together a draft legislative proposal to reauthorize the Corporation for National Service's programs, including AmeriCorps. This would be the first reauthorization of these programs, which are now operating without authorization. Ideally, we would like to reauthorize these programs through the end of your term or beyond. Either through an event or an accompanying letter from you, we could use this as an opportunity to reflect on the contribution AmeriCorps has made in the past five years, including its key role in mobilizing volunteers.

It appears that the antipathy toward Corporation programs has lessened significantly since the summit. This year's appropriations battle has not seen an assault on the Corporation's core programs, as previous years have. The remaining battle is over what level of funding the Corporation will secure for the America Reads program. We have asked the Corporation to wait on this proposal until appropriations are finished. Wofford is pushing hard to send our draft legislation to the Hill before Congress leaves for the year.

Expansion of High School Service Scholars Program:

Next year we can expand our program of \$1,000 scholarships for exemplary high school service to 10,000 high schools, a significant increase from the 1,700 schools that participated in the first year of the program. There are approximately 24,000 high schools in the U.S.. The Corporation for National Service is planning a major promotional campaign to generate more interest in this program, including getting local sponsors to provide matching funds. You could send a letter to all high school principals urging them to become involved and nominate a student from their school.

Mentoring through the Inter-Net/Virtual Reference Desk:

OSTP, in conjunction with Cabinet Affairs, DPC and the Corporation, is promoting this initiative. The goal is to allow all qualified and interested individuals to volunteer their time

to answer the questions of the k-12 community which relate to the federal government. The project builds on national initiatives of the Administration including a call for increased volunteerism and community service.

Mentoring Projects:

White House staff and the federal agencies are investigating opportunities to tutor young people through America Reads, Everybody Wins and other appropriate programs.

The White House Service Web Page:

The Office of Communications, under the direction of Kevin Moran, is developing a clearinghouse of community service opportunities for White House staff.

Strengthening The Clinton Administration's Commitment to Service Presidential Memorandum:

Shortly, we expect to recommend an Presidential Memorandum directing federal departments and agencies to explore additional measures to expand service opportunities for Federal employees.

Other Service Ideas:

We are continuing to search for opportunities to highlight citizen service. For example, there may be opportunities in St. Louis or Sacramento to do a service related event. Another idea is to have you host a meeting with representatives of companies, volunteer groups, recipients of mentoring, non-profits and community leaders to get a report from the field on how things are going. There would support the anecdotal information, like the story General Powell related to you, about Sioux Falls, South Dakota and the groundswell that is taking place. This would contrast with the "inside the beltway" view offered by some reporters.

Reinstate Daily Points of Light Awards:

As you know, Harris Wofford has recommended that we reinstate the Daily Points of Light Awards -- a high priority for President's Bush. The awards would be generated jointly from the Corporation for National Service and the Points of Light Foundation.

Martin Luther King Day of Service:

Martin Luther King Day is designated as a day of service -- "a day on, not a day off". Rev. King was an advocate of service. You, the Vice President and/or the First Lady could join some of the service activities planned for that day.



A ... "

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP
cc: Cathy R. Mays/OPD/EOP, Laura Emmett/WHO/EOP

Subject: Draft talking points for McCurry on NYTimes article on service summit

Josh Silverman asked me to prepare something in case McCurry needs it on the slightly negative article in today's Times on the service summit. I tried to strike a balance between taking responsibility for what Powell is doing and distancing ourselves a bit.

Talking Points on Presidents' Summit Followup September 23, 1997

The President remains committed to the goals of the Presidents' Summit for America's Future in April in Philadelphia. The Summit's goals for children (a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve) are key goals for the Administration.

Administration officials are briefed regularly by officials from America's Promise, the 501(c)(3) non-profit organization chaired by General Powell that is charged with following up on the summit. America's Promise is working with over 150 cities and states on follow-up "mini-summits" around the country and is evaluating a large number of new commitments from organizations that have been made since the summit itself. In addition, we understand that the organization is developing a tracking system for existing commitments. [Note: The Administration does not run America's Promise. Since it is a 501(c)(3), we are prohibited by law from sitting on its board or influencing its operations.]

In addition to the important work by the corporate and nonprofit sectors and individual citizens, the Administration is continuing its focus on citizen service and children. The federal government continues to move forward to reach the summit's goals.

Service and religious organizations have responded positively to the President's summit challenge that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response has been even stronger than expected, with 77 organizations answering that challenge by offering to sponsor 10,000 new AmeriCorps members.

This summer, the Administration awarded National Service Scholarships to over 1,600 high school students with outstanding records of community service. In the first year of this program, a host of leading community

organizations stepped forward to raise the local match for scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. Next year, we hope that all 20,000 high schools in the nation will participate.

يست ري جروس

The Balanced Budget Act included a major investment in children's health care, which will give many more children the "healthy start" that the Summit recognized as so important.

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work.

The Welfare to Work Partnership is mobilizing businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future.

Federal agencies are following through on the more than 40 commitments they made at the summit, which included mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals.

Among other progress, the Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. This month, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. In May, the Department of Justice convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them.

Since April, the President has continued to speak about the importance of service and volunteerism to audiences, including the Business Roundtable, the Conference of Mayors, and the Welfare-to-Work Partnership, and in his radio address. He has stressed the importance of reaching the goals of the Summit in order to give more children what they need to grow up to be productive citizens.



To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Boston Globe bad story on service summit

I just faxed you a negative story on the service summit from Sunday's Boston Globe. It says there has been no surge in volunteering since April, and the President has done little to make this high-profile since the summit. It also criticizes America's Promise, but the General comes off well.

In the next few weeks Jonathan Alter will do a 6-month update that will be influential. He has two pet ideas: the President should make a crusade out of the 5 goals for kids (legacy stuff), and he should make 1/2 or all work-study into community service, and let welfare recipients do today's work-study jobs. He thinks we wimped out because college presidents opposed this. (On the first idea, the President scribbled in the margins of memos right after the summit that he would like to do events organized around the 5 goals.)

Steve Silverman and I owe you a 6-month strategy memo and will get it to you shortly. It might make sense for our offensive strategy to stress AmeriCorps and note how it gets the most out of volunteers. But not sure what news to point to there -- reauthorization will still be held up over approps, and it's not too exciting.

Service -Summit follow-up



Record Type: Record

- i.

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP
cc: Cathy R. Mays/OPD/EOP, Laura Emmett/WHO/EOP

Subject: Draft talking points for McCurry on NYTimes article on service summit

Josh Silverman asked me to prepare something in case McCurry needs it on the slightly negative article in today's Times on the service summit. I tried to strike a balance between taking responsibility for what Powell is doing and distancing ourselves a bit.

Talking Points on Presidents' Summit Followup

September 23, 1997

The President remains committed to the goals of the Presidents' Summit for America's Future in April in Philadelphia. The Summit's goals for children (a caring adult, a safe place, a healthy start, a marketable skill, and a chance to serve) are key goals for the Administration.

Administration officials are briefed regularly by officials from America's Promise, the 501(c)(3) non-profit organization chaired by General Powell that is charged with following up on the summit. America's Promise is working with over 150 cities and states on follow-up "mini-summits" around the country and is evaluating a large number of new commitments from organizations that have been made since the summit itself. In addition, we understand that the organization is developing a tracking system for existing commitments. [Note: The Administration does not run America's Promise. Since it is a 501(c)(3), we are prohibited by law from sitting on its board or influencing its operations.]

In addition to the important work by the corporate and nonprofit sectors and individual citizens, the Administration is continuing its focus on citizen service and children. The federal government continues to move forward to reach the summit's goals.

Service and religious organizations have responded positively to the President's summit challenge that we would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response has been even stronger than expected, with 77 organizations answering that challenge by offering to sponsor 10,000 new AmeriCorps members.

This summer, the Administration awarded National Service Scholarships to over 1,600 high school students with outstanding records of community service. In the first year of this program, a host of leading community

organizations stepped forward to raise the local match for scholarships, including the Kiwanis, Rotary, Lions, Veterans of Foreign Wars, the American Legion, Elks, and Women's Clubs. Each high school principal was invited to nominate a junior or senior for the scholarship. Next year, we hope that all 20,000 high schools in the nation will participate.

The Balanced Budget Act included a major investment in children's health care, which will give many more children the "healthy start" that the Summit recognized as so important.

Since May, the Vice President has been leading the Coalition to Sustain Success, a new partnership of civic organizations that is working with state and local government to mentor families seeking to leave welfare for work.

The Welfare to Work Partnership is mobilizing businesses to hire welfare recipients, so that those parents can move into the economic mainstream and improve their children's future.

Federal agencies are following through on the more than 40 commitments they made at the summit, which included mentoring and tutoring and launching new partnerships with corporations and nonprofits. They are also continuing to launch new initiatives and partnerships to reach the summit's goals.

Among other progress, the Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. This month, the Vice President and Agriculture Secretary Dan Glickman convened a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. In May, the Department of Justice convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them.

Since April, the President has continued to speak about the importance of service and volunteerism to audiences, including the Business Roundtable, the Conference of Mayors, and the Welfare-to-Work Partnership, and in his radio address. He has stressed the importance of reaching the goals of the Summit in order to give more children what they need to grow up to be productive citizens.



To: Ann F. Lewis/WHO/EOP

cc: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP, Stephen B. Silverman/WHO/EOP, Katherine

Hubbard/WHO/EOP

Subject: Boston Globe on summit follow-up

I hear that the Globe is doing a story following up on the service summit, and that they had 3 specific questions. Below are bullets on those three, as well as more general talking points on our follow-up activities that I did earlier this week. We don't have great answers on 2 out of the 3 questions, but the talking points have other significant accomplishments we can point to.

- 1. Dept of Defense commitment: DOD has given us less information on their progress to date than any other agency. What we can say is that the Department of Defense has asked each of its services (Army, Navy, etc.) to provide information on progress to date, and that the Department has established a Senior Working Group that met just this week to review the progress reports from each service. Unfortunately, though, DOD has not yet reported anything to us.
- 2. On the initiative the President announced at the summit to ensure that interest does not accumulate on student loans when students take time off to serve: This needs legislation to happen, and it will be part of the higher education reauthorization proposal that the Administration will send to the Hill in the coming weeks.
- 3. The best story of the 3 questions is on AmeriCorps. The President announced a new type of AmeriCorps scholarship and that we would do 50,000 of these scholarships over the next five years. We are ahead of schedule on this. Our first year target was 5,000 scholarships, but the Corporation got applications for 10,000 scholarships, and awarded 8,900 scholarships this June.





To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc:

Subject: Presid. memorandum on supporting federal employees who volunteer

In response to my note about this possible Presidential memorandum, Elena asked why we don't just have OPM tell all the agencies what they can and should do, instead of asking each agency to examine their practices. The most obvious reason is that we are not asking agencies to break new policy ground here, but simply to examine their practices and measure them against the flexibility that the law and regs permit them. The hope is that we will help some agencies to see that they are not taking full advantage of what they could do. And OPM would issue guidance to agencies a few days after the presidential memorandum goes out, so that agencies would have the benefit of that during their review.

A second issue is that there are a few agencies with a somewhat aggressive interpretation of federal rules and they allow employees to volunteer a fair amount on agency time. OPM says that is OK in limited circumstances (related to agency mission, doesn't take away from duties), but they are reluctant to directly second guess agency decisions in these cases. On the other hand, they are nervous about remaining silent if these agencies have not carefully considered their policies. So they would like to agencies to either justify their practices, or else reconsider them. But this does raise the question of how close we want to get to this.

If we decide not to do the memorandum, then OPM would still certainly issue its guidance.



To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc: Cathy R. Mays/OPD/EOP

Subject: Powell update

Cathy is going to give you a copy of a draft briefing memo for the Powell meeting. It's still a bit long.

As best I can tell, the Powell meeting was set up by us, after a conversation between the President and Erskine. I am trying to reach Powell's guy to find out what Powell will raise. It seems likely we will ask the President to commit to a mini-summit appearance and presumably the President will want to do so. But scheduling and communications didn't think it looked that do-able last week, so we need to figure out what to tell Powell. Powell may also ask us (or we could offer) to hit up more corporate audiences about the summit. Not sure if there are likely speeches coming up; Jen Palmieri suggested St. Louis welfare to work, but I'm not sure if that works. Finally, we could ask Powell for help on reauthorizing AmeriCorps, but we would have to figure out our strategy on this first.

FYI, I hear America's Promise is still plagued by disorganization, with Ray Chambers now in charge, but others coming and going, hired and fired, all the time. On the other hand, they can point to 200 mini-summits and the fact that they are scrubbing 200 new commitments that have been submitted since the summit. We also heard that NBC/Jonathan Alter is doing a "report card" on them in October.

In terms of key personnel, I heard that the recently announced COO (Barbara Bell Coleman, also of Amelior) may have just quit, although I'm not sure about that. There are 3 key divisions under Chambers: Gregg Petersmyer, the former head of Bush's community service office, is "President" in charge of "alliances" (meaning communities); Tim Hanlon, whom I understand has also been associated with Bush, is "President" of communications (he is the one who supposedly said that if things go badly for them in the press, they can criticize the federal commitment); and a woman named Rae Grad is acting as head of commitments and may get that job. I have dealt with her and she seems to be good. I think she has been associated with Lynda Robb. However, we also just heard yesterday that a new person will be scrutinizing federal commitments instead: Col. Gene Davis, who is on detail from DOD to America's Promise, supposedly because Powell asked Cohen.

They just had their first Board meeting. Jamie Gorelick went, but she told me she does not feel that clued in yet to what is going on. We should brief her more, but of course we must and will offer the same briefings and information to her as to all the Board members.



رية الله المريز

To: Bruce N. Reed/OPD/EOP, Elena Kagan/OPD/EOP

cc: Cathy R. Mays/OPD/EOP

Subject: Update on service activities for Erskine meeting today

Below is an update on the administration's recent activities on service -- this is basically what we used for the radio address on the high school scholars. I will also attach at the bottom a more detailed document I gave to America's Promise to update them on federal agency commitments. The other thing I should get you prior to your meeting with Erskine is an update on what is happening with America's Promise itself.

Recent Administration Actions on Service

The National Service Scholars Program: President Clinton announced today in his weekly radio address that more than 1,600 high school students have won scholarships of at least \$1,000 in the first year of the National Service Scholars Program. The college scholarships recognize outstanding community service.

The President proposed the program last year in an address at Penn State University, challenging communities to raise at least \$500 for their local high schools, which the federal government would then match. High school principals nominate the junior or senior with a strong commitment to community service to receive scholarships.

The \$500 federal match is provided by the Corporation for National Service, which launched the program this spring in partnership with the Citizens' Scholarship Foundation of America. The deadline to apply for the program was June 30, and 1,683 high schools submitted nominees. Awards will be sent to scholarship winners in early August.

The program has proved extremely popular, with a host of leading community organizations stepping forward to raise local scholarships and secure the federal match. The most frequent local

contributors include: Kiwanis, Rotary, Lions, Dollars for Scholars, Seventh Day Adventists, Veterans of Foreign Wars, the American Legion, Elks, Women's Clubs, the Masons, Soroptomists, Junior Leagues, Optimists, Jaycees, Quota International, Sertoma, Parent Teacher Associations, and Chambers of Commerce. The Miss America Foundation committed to providing matching scholarships in every state; Sallie Mae provided the matching funds for every public high school in the District of Columbia; and the Minnesota state legislature voted to fund the match for all high schools in that state.

When he announced the initiative at Penn State, President Clinton said, "I want every

principal in America to be able to stand up before a graduating class and announce the name of a National Service Scholar. We should make service to the community a part of every high school in America and a part of life of every dedicated citizen in the United States." Noting the success of the first year effort, the President today challenged schools and communities to award scholarships to many more students next year, with the goal of instituting the program in all high schools. The President's FY 1998 budget includes \$10 million for the National Service Scholars Program, enough to take the program nation-wide.

AmeriCorps Scholarships: The President also announced that service and religious organizations have responded positively to his summit challenge that the Administration would provide 50,000 new AmeriCorps scholarships over the next 5 years to organizations that offer young people the chance to serve. The response has been even stronger than expected, as 77 organizations have answered that challenge by offering to sponsor 10,000 new AmeriCorps members. The Corporation expects to make the first year's awards this summer.

Other Recent Actions: The Administration continues to use partnerships and citizen service to reach its key policy goals. For example, in May, the Vice President announced a new partnership of civic organizations that will mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare recipients, so those parents can move into the economic mainstream and improve their children's future. In June, the President announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts to enact new legislation on children's health coverage.

In addition, Federal agencies are following through on the more than 40 commitments they made at the Philadelphia summit, including mentoring, tutoring, and launching new partnerships with corporations and nonprofits. Among other progress, the Corporation for National Service is taking the lead to meet the Summit's goal of engaging an additional 2 million young people in community service. In June, HHS Secretary Shalala launched a new partnership with the Girl Scouts, to teach girls about the dangers of substance abuse and other risky behaviors, featuring a new patch that Girl Scouts can earn by completing the program. In September, Agriculture Secretary Dan Glickman will convene a National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000. In May, the Department of Justice convened a new public/private Mentoring Alliance to promote the Summit's mentoring goal, disseminate information about best practices, and determine how best to link volunteers with the children who need them.



د الله الله المعتنى

grad.wpd

Page 1

Service - Summit Commitments

Summit follow-up

Highlights of Progress on Federal Agency Summit Commitments

The federal government is following through on the commitments it made to the Presidents' Summit, and is continuing to launch new initiatives and partnerships to reach the Summit's goals. The White House has convened an interagency group to focus on this issue and ensure agency follow-up. The White House has asked all agencies to develop milestones that show how they intend to reach their commitments. While we only have partial information from agencies at this time, the following are highlights of progress to date.

- At the Summit, President Clinton announced a major expansion of the AmeriCorps program through "Challenge Scholarships," whereby the Corporation would make available 50,000 additional scholarships over the next five years. The response has been even stronger than expected: the Corporation has now received applications from 77 service and religious organizations for 10,000 scholarships. The Corporation expects to make the first year's awards this summer.
- More than 1,600 high school students have won scholarships of at least \$1,000 in the first year of the National Service Scholars Program. The college scholarships recognize outstanding community service. The President proposed the program last year in an address at Penn State University, challenging communities to raise at least \$500 for their local high schools, which the federal government would then match. High school principals nominate the junior or senior with a strong commitment to community service to receive scholarships. A host of leading community organizations have stepped forward to raise local scholarships and secure the federal match, including the Kiwanis, Rotary, Lions, Dollars for Scholars, Seventh Day Adventists, Veterans of Foreign Wars, the American Legion, Elks, Women's Clubs, the Masons, Soroptomists, Junior Leagues, Optimists, Jaycees, Quota International, Sertoma, Parent Teacher Associations, and Chambers of Commerce. The Miss America Foundation committed to providing matching scholarships in every state; Sallie Mae provided the matching funds for every public high school in the District of Columbia; and the Minnesota state legislature voted to fund the match for all high schools in that state. The Corporation hopes to work with America's Promise to expand this program next year. Its goal is for every high school in America to have a National Service Scholar.
- The Administration continues to use partnerships and citizen service to reach its key policy goals. For example, in May, the Vice President announced a new partnership of civic organizations that will mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare

recipients, so those parents can move into the economic mainstream and improve their children's future. In June, the President announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the Administration's efforts to enact new legislation on children's health coverage.

- The Administration is working with the National Association of Partners in Education to meet its goal of adopting or establishing partnerships with an additional 500 schools by the year 2000. Prior to the Summit, federal agencies had partnerships with approximately 1,500 schools across the country. The Social Security Administration and the Department of Transportation have already established new partnerships since the Summit, while the Department of Health and Human Services is working with the organization "Everybody Wins" to adopt more schools. In addition, this summer the Labor Department is operating a new four-week summer academic enrichment program for D.C. public school students in partnership with the National Council of Negro Women.
- The Corporation for National Service is taking the lead on a strategy to meet the Summit's goal of engaging an additional 2 million young people in service. In August, it will convene a national strategic planning session in Washington in partnership with America's Promise and Do Something, with participation from the youth community, faith groups, the education community, and Summit commitment makers in this area. The Corporation will place an AmeriCorps*VISTA member in every public high school in D.C. to serve as the service-learning coordinator. Finally, the Partnering Initiative co-sponsored by the Corporation is working this summer to launch "partner schools" in the fall -- schools with model service-learning programs.
- The Corporation and its State Commissions on National and Community
 Service are taking lead roles in organizing many of the community and state
 summits in the months following the Summit gathering in Philadelphia.
- In June, HHS Secretary Shalala launched a new partnership between the Girl Scouts of America and the Department's Girl Power! public education campaign. This national program will teach Girl Scouts about the dangers of substance abuse and other risky behaviors. It features a new patch that Girl Scouts can earn by completing the program. HHS has also launched its Playcorps commitment with Nike, which trains college students to coach and mentor kids in underserved areas in recreation leagues.
- In September, USDA Secretary Dan Glickman will convene his department's National Summit on Food Recovery, to develop a national strategy to increase gleaning efforts by one-third by the year 2000.
- In May, the Department of Justice and the Corporation for National Service held the first meeting of a new public/private Mentoring Alliance that will promote the mentoring goal of the Summit. Members include Big Brothers/Big Sisters, One to One, Boys and Girls Clubs of America, Save the Children, and federal agencies. Plans include a teleconference in September

on effective practices, a national 800 number to link mentors with opportunities, and development of best practices materials. In addition, DOJ has followed through on its commitment to more than double the number of sites for its Juvenile Mentoring Program (JUMP).

- This month, the Department of Justice followed through on its commitment to expand its Drug Education for Youth (DEFY) program. DOJ gave out grants to 26 DEFY summer camp sites that are now serving 900 children. DEFY promotes positive life choices for children between the ages of 9 and 12. After the summer program, the children will have mentors from the local U.S. Attorney's office, police department, or university.
- In June, the Attorney General kicked off the Department of Justice's new Youth Network in Baltimore, to provide a forum for young people and community organizations to exchange ideas on juvenile violence and delinquency prevention.
- The Administration is working toward its goal of using national service as a strategy in the President's proposed America Reads program, the national literacy campaign to ensure that every child can read well and independently by the third grade. At this time, the Senate has appropriated \$20 million for the Corporation for National Service to fund AmeriCorps tutor coordinators to help recruit, organize, and manage volunteers who will tutor children. While awaiting congressional action, the Corporation is launching a "Seniors in Schools" initiative, with nine pilot sites and support for 8,700 school-based Senior Corps programs. In September, the Corporation will deploy the DC Reads Initiative, with AmeriCorps, Senior Corps, and federal work-study students tutoring in 18 of the lowest performing public elementary schools in D.C. In addition, the Corporation and the Department of Education have recruited over 600 colleges and universities to dedicate work study students as reading tutors. This summer, AmeriCorps members are helping 8,000 pre-K to 3rd grade students with reading as part of 20 "Summer Reads" programs.
- The Department of Education now has 380,000 tutors and learning partners reading with children this summer, a significant increase over last summer's 300,000 and is well on its way to its goal of 450,000. The program's goal is to get 1.5 million children reading by the end of the summer.
- In May, Transportation Secretary Rodney Slater launched his department's new effort, the Garrett A. Morgan Technology & Transportation Futures Program, in Cleveland, Ohio, at the Garrett A. Morgan Middle School. With its industry and labor partners, the Department updated the school's computer lab, established a tutoring and mentoring program, and sponsored transportation career days for the students. To date, DOT has heard from over 200 partners who want to join its effort to reach one million students by the year 2000. The program's goal is to give one million students better math, science, and technology skills and information about careers in technology and transportation.

• The President remains deeply committed to the goals established in Philadelphia. He continues to deliver the Summit's message before audiences, such as the Business Roundtable and the Conference of Mayors in June, and the Welfare to Work Partnership's businesses in May. The Administration will continue to incorporate service and the Summit's goals into its ongoing policy development and initiatives in areas such as children's health, education, welfare-to-work, and public safety.

THE WHITE HOUSE

WASHINGTON

August 8, 1997

MEETING WITH COLIN POWELL

DATE:

August 11, 1997

LOCATION:

Oval Office

BRIEFING TIME: 10:00 a.m. - 10:10 a.m.

EVENT TIME:

10:10 a.m. - 10:40 a.m.

FROM:

Bruce Reed Steve Silverman

L **PURPOSE**

To discuss General Powell's and the Administration's follow-up activities to the Philadelphia service summit.

11. BACKGROUND

Administration Accomplishments: Since the successful summit in Philadelphia, the Administration can point to a number of actions and events that further the summit goals, including the selection of the first 1,600 high school service scholars that you recently highlighted in the radio address, and 10,000 applications from service and religious organizations for the new AmeriCorps scholarships that you announced at the summit. In addition, the Administration continues to use partnerships and citizen service to reach its key policy goals. In May, the Vice President announced a new partnership of civic organizations to mentor families seeking to leave welfare for work. Also in May, the Welfare to Work Partnership announced an expansion of its efforts to mobilize businesses to hire welfare recipients, so those parents can move into the economic mainstream and improve their children's future. In June, you announced that Kaiser Permanente will commit \$100 million to provide health coverage for uninsured children in California, complementing the new budget's achievements on children's health coverage.

You have continued to talk about the importance of the summit's goals in appropriate forums (before the Welfare to Work Partnership in May, the Business Roundtable and the Conference of Mayors in June, and in the radio address on July 23).

Federal agencies are following up on the more than 40 commitments they made at the Philadelphia summit, including mentoring, tutoring, and launching new partnerships with corporations and nonprofits. We meet with the agencies regularly to ensure effective follow-up. Attached is a document that highlights our progress.

General Powell's Efforts: Since the summit, we have met regularly with General Powell's staff in an effort to continue our productive working relationship with him and "America's Promise," the nonprofit organization he chairs that is following up on the summit. America's Promise has struggled a bit to get organized, with the first CEO, Rick Little, stepping aside and Ray Chambers taking on the role. The first board meeting was held last week, with participation from new board members, including Jamie Gorelick. There has not been much press coverage of the work of America's Promise since the summit, but NBC and Jonathan Alter are planning to do some kind of "report card" on the summit in October. The news media is likely to refocus on this issue in the fall, and we are working to ensure that we are in a positive position when that occurs.

America's Promise is focusing primarily on two things: (1) fostering state and community "mini-summits" and (2) adding new commitments, while ensuring that existing commitments are met. Its staff is now evaluating about 200 new commitments that have come in since the summit, and they will track federal government commitments as well.

To date about 200 communities and states have decided to hold mini-summits, modeled on the Philadelphia event. General Powell has written to ask that you, the Vice President, and the First Lady consider adding a mini-summit to your fall schedules, and he will probably raise this in the meeting. Attached is a copy of his letter and a list of upcoming summits. The Scheduling office is reviewing the list to determine how the mini-summits fit into your schedule. If you decide to do such an event, we should ask General Powell for his support of AmeriCorps. It would be very helpful if he could appear at an AmeriCorps event. We expect to send a bill to reauthorize AmeriCorps to the Hill this fall and may wish to schedule an event at that time.

General Powell may also ask you to speak about the summit's goals before appropriate audiences. You can report that you have been doing so (e.g., the Welfare to Work Partnership, the Business Roundtable, the Conference of Mayors, and the radio address). You also have an opportunity to mention it at the Welfare to Work event in St. Louis this coming Tuesday.

III. PARTICIPANTS

Briefing Participants:
The Vice President
Erskine Bowles
Bruce Reed
Ann Lewis
Steve Silverman
Diana Fortuna

Meeting Participants:
The Vice President
Colin Powell
Ray Chambers
Erskine Bowles
Bruce Reed
Steve Silverman

IV. PRESS PLAN

Closed.

V. SEQUENCE OF EVENTS

The President will chair the meeting.

VI. REMARKS

No formal remarks.

7-18-97 7-18-97(94

Later the

AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

July 11, 1997

Colin L. Powell
General, U.S. Army (Ret)
Chairman
909 North Washington Street
Suite 100
Alexandria, VA 22314-1556
Tel. 703,684,4500
Fax 703,684,7328
www.americaspromise.org

President William J. Clinton The White House Washington, DC 20500

Dear Mr. President:

The spirit of the Philadelphia Summit keeps on growing and spreading. I see it everywhere I go. In Lancaster County, Pennsylvania, the local of Chamber of Commerce presented me with a loose-leaf book full of America's Promise pledges from local businesses. I have participated in Summit-related events in Boston, St. Louis, San Juan, Detroit and New York City.

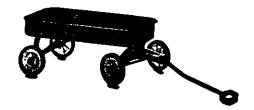
Since the Summit, over two hundred additional corporate commitments have been made. Larry Ellison of Oracle provided one of the largest with a \$100 million+ commitment to bring network computing into every school room in the country. Bill Gates' Microsoft commitment to \$200 million+ to libraries is also part of "America's Promise." Even more significant are the many letters I receive from individuals who have gotten in a youth program in their community.

Governors and mayors are planning summits all across the country. We know of at least thirty states and over 175 cities and towns that have a summit in the works.

As you, the First Lady and the Vice-President plan your travels for the fall, I recommend you try to participate in one or more of these summits. Involvement can be as modest as a cameo appearance or as much as participating in a seminar and giving a speech. Other possibilities are a live satellite hook-up, a taped video message or a letter of support.

I am providing the schedule of summits to your staff and will follow up with Erskine Bowles. Attached is just a quick snapshot of a few of the early fall opportunities.

Very Respectfully,



AMERICA'S PROMISE

THE ALLIANCE FOR YOUTH

Colin L. Powell General, U.S. Army (Ret) Chairman 909 North Washington Street Suite 400 Alexandria, VA 22314-1556 Tel. 703.684.4500 Fax 703.684.7328 www.americaspromise.org

Upcoming Community and State Summit Events

The following communities and states are planning exciting summit events. Listed below are highlights of their goals, processes, event programs and their respective dates. Please contact Gregg Petersmeyer with the Communities Department at America's Promise for further information, (703) 684-4500 Ext. 134.

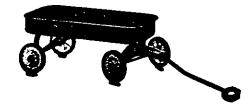
1. Massachusetts State Summit

- Governor Weld and Colin Powell together announced these goals for the state summit titled "The Promise of Youth":
 - a) 50,000 additional mentors;
 - b) double the number of safe places in the state;
 - c) enlist 2,000 AmeriCorps members and 200,000 youth in service;
 - d) double the number of individuals and organizations participating in school-towork and remedial reading programs;
 - e) a healthy start for children without health insurance under new state law

Date: October 25-26, 1997

2. Rhode Island State Summit

- A July 2nd press conference with Governor Almond announced the summit strategy and solicited commitments
- Initiating a Youth Resource Bank -- the first-ever statewide inventory of resources available to youth and those who are willing to commit their efforts
- Goals include: a) 50 Neighborhood Homework Sites; b) 2,500 parent/teacher collaboratives; c) 100 employers offering paid time off for community service; d) 2,000 more mentors; e) a local chapter of "One Hundred Black Men"
- Providence community delegation and state delegation have merged to form a superdelegation to plan both a youth-designed summit and a broader summit in the fall



3. Marquette, Michigan Local Summit

- Richard Lynch will be the keynote speaker at Marquette's Summit entitled, "The Emerging Patterns of Volunteerism." The all-day volunteer conference will have presentations, information booths and goal sessions for the communities to attend.
- The Marquette and Alger counties' goal is to make the 5 fundamental resources available to an additional 1,000 youths by the year 2000.

Date: October 8, 1997

4. West Virginia State Summit

- The state's goals are threefold: a) 20,000 children with all five resources by the year 2000; b) one Community of Promise in every county in the state and; c) increased citizen volunteering statewide
- The summit will convene 5 representatives and one county commissioner from every county
- Identifying number of existing children with all 5 resources and seeking promise books from every county -- with 1,100 promises from Clay County already
- Governor committed to active role before and after the event
- Already spoken to over 1,000 state youth on getting involved in the upcoming summit

Date: October 5-6, 1997

5. Louisiana State Summit

- 300 delegates will convene to produce local action plans after a Celebration of Service at the Governor's mansion. The effort is headed by the Lieutenant Governor
- Launching a corporate promise campaign to fund the event, including the statewide day of service, working sessions and plenary sessions

Date: October 22, 1997

6. Syracuse/Onondaga, New York Local Summit

- Rev. Soaries will be the keynote speaker at the **Dual County Summit** held on September 27. The Summit members and Mayor of Syracuse will blend corporate and community efforts in local volunteering projects
- A local youth media group will produce a video, The Media Unit, to use during presentations and for publicity purposes
- The Local Youth Summit will be held on October 13th, giving local youths the opportunity to speak out and develop their own action plans

7. Greenville, North Carolina Local Summit

An inspirational event convening local youth agencies that will set yearly state goals
 Date: November 1, 1997

8. Madison, Wisconsin Local Summit

- A statewide Day of Youth Service planned for October 5, 1997
- A state summit in Madison on October 6, 1997

9. Columbus, Ohio Local Summit

 A "Words of Youth Retreat" to gather over 100 student representatives of all grade levels and community leaders who have each surveyed 10 friends to hear the critical issues facing the community's youth and what permanent vehicles for youth involvement they can create

Date: August 18-20

10. Indianapolis, Indiana Local Summit

Ongoing statewide roundtable discussions will culminate in the "Indy Summit 2000," an event with a celebration of the Indiana Promise Book, a service opportunities fair, breakout working sessions and a non-profit networking diner Date: September 27, 1997

11. New Jersey State Summit

- Completing county-based needs assessment study and survey of existing resources in each goal area before state summit in December
- Governor Whitman has committed to the campaign and event, as well as boosting healthy start efforts under her current "Bright Beginnings" initiative
- Delegation is attempting links with major national commitment-makers present in Philadelphia

Date: Early December

<u>Date</u>	<u>Area</u>		Event Type	Event Title
May 1997	Arizona	Casa Grande	Other	Youth and Business-All School Assembly
May 11-12 1997	Vermont		Summit	"Governor's Conference on Prevention" & Summit
May 21 1997	Kansas	Witchita `	Other	Declaration of Interdependence Signing
May 29 1997	Connecticut		Other	Conference on Volunteerism
May 30 1997	Montana	Anaconda	Summit	
Summer 1997	South Carolina	Charleston	Other	State of the Children Address/Promise Book&Report Card Release
June 1997	Kentucky	Louisville	Summit	
June 1997	Minnesota	Moorehead	Other	Community Forum
June 1997	Washington	Spokane	Summit	Youth Summit
June 1997	Illinois	Springfield	Other	Summit Planning Retreat
June 1997	Florida	Tampa	Summit	
June 1997	New Jersey	Newark	Summit	
June 01 1997	West Virginia	Parkersburg	Summit	
June 02 1997	Virginia		Summit	Connect Virginia
June 04 1997	Michigan	Detroit	Summit	
June 05 1997	Michigan	Battle Creek	Summit	•
June 07 1997	Connecticut	New London	Other	Youth Summit
June 09 1997	Maine	Portiand	Summit	Mayor's Community Youth Summit
June 12 1997	Illinois		Other	Governor's Mansion Meeting
June 12 1997	Illinois	Champaign and Urbana	Summit	
June 13 1997	Pennsylvania	Scranton/ Wilkes-Barre	Other	Summit Kickoff
June 14 1997	Michigan	Lansing	Other	Youth Forum
June 18 1997	Georgia	Savannah	Other	Community Planning Session
June 18 1997	Pennsylvania	Butler County	Summit	Youth Summit
June 26 1997	West Virginia	Bluefield and Mercer Counties	Summit	

State and Community Calendar Dates Subject to Change

<u>Date</u>	<u>Area</u>		Event Type	Event Title
July 1997	Indiana ··	Gary	Summit	
July 1997	South Dakota	Oglala Sioux	Summit	
July 1997	New Hampshire	. 1	Other	Youth Summit :
July 01 1997	West Virginia	Charleston	Summit	Valley Summit
July 02 1997	Pennsylvania	Pennsylvania	Other	State Follow-Up Meeting
July 02 1997	Minnesota		Other	Presidents' Summit Youth Involvement Meeting
July 04 1997	Alaska	Fairbanks	Other	July 4 Celebration
July 09 1997	New Hampshire	Manchester	Summit	Greater Manchester Summit for Youth
July 09 1997	Florida	St. Petersburg/Pinella	Other	Town Meeting
July 14 1997	Теппезѕее	Northwest Tennessee	Summit	Northwest Tenessee Volunteer Summit
July 15 1997	Kansas	Topeka	Other	Volunteers Connect Topeka Campaign Kickoff
July 18 1997	Missouri		Other	State Roundtable Discussion-All Delegates
July 18-25 1997	South Dakota	Rose Bud Sioux	Summit	Youth Sobriety Campout
July 22 1997	Virginia	Richmond	Summit	The Summit for YouthWorking Together for Change
July 23 1997	Oklahoma	Oklahoma City	Other	Summit Forum
July 25 1997	Calfornia	Fresno	Other	Task Force Status Report Meeting
July 28 1997	Alaska		Other	Statewide Delegate Meeting w/ Lt. Gov.
July 28 1997	North Dakota	Fargo	Other	Business Luncheon
July 29 1997	South Dakota	Sioux Falls	Other	Pre-Summit Kick-Off
August 1997	Illinois		Other	Public Meetings Series
August 1997	Alabama	Tatlapoosa	Summit	
August 01 1997	North Carolina	Greenville and Pitt County	Summit	Local Summit
August 12 1997	California	Sacramento	Summit	Connect Sacramento Kickoff
August 18 1997	Michigan	Marquette and Alger	Summit	
August 18-20 1997	Ohio	Columbus	Summit	Words of Youth Retreat

State and Community Calendar Dates Subject to Change Revised 8/5/97

<u>Date</u>	Area		Event Type	Event Title
August 22 1997	Arizona	Phoenix	Summit	Summit Planning Forum
August 27-28 1997	Connecticut	Greenwich	. Other.	Youth Forum
August 28 1997	Arkansas	. '	Other	.Governor's Announcement
August 28 1997	California	Riverside	Other	"Day of Collaboration"-resource mapping
Fall 1997	South Carolina	Charleston	Summit	
Fall 1997	Maryland	Salisbury	Summit	
Fall 1997	New Mexico	Albuquerque	Summit	
Fall 1997	Indiana	Fort Wayne	Summit	
Fall 1997	Michigan	Flint '	Summit	
Fall 1997	Kentucky	Madison County	Summit	
Fall 1997	New York	New York City	Other	Kickoff / Youth Event
Fall 1997	Pennsylvania	Harrisburg	Summit	
Fall 1997	Nevada	Las Vegas	Other	One Day Call to Action
Fall 1997	Nevada		Other	Governor's Call to Action
Fall 1997	New Hampshire	Manchester	Other	Agency/Business Commitment Workshop
September 1997	Texas	Austin	Summit	,
September 01-02 1997	Wisconsin	Green Bay	Summit	SummitFest
September 05 1997	Georgia	Athens	Other	Community Planning Session
September 06 1997	Texas	Central Texas/Waco	Other	Central Texas Youth Volunteering Summit
September 13 1997	Maryland	Baltimore	Summit	Baltimore's Promise Summit
September 14 1997	South Carolina	Chester and Lancaster	Other	Regional Volunteer Roundup
September 15-16 1997	Wyoming		Summit	Governor's Summit for America's Future/HC/HYC Conference
September 15-16 1997	lowa		Other	Conference & Summit Planning Session
September 16-17 1997	Arkansas	Pine Bluff	Summit	Youth Summit
September 19 1997 .	Florida	Jacksonville	Summit	Summit for Jacksonville's Future

<u>Date</u>	<u>Area</u>		Event Type	Event Title
September 20 1997	Pennsylvania	Philadelphia	Summit	Greater Philadelphia Alliance for Youth
September 20 1997	Texas	Houston	Other	Volunteer Rally/Houston Industries Power of Houston Celebration
September 21-23 1997	Texas	V 20 21	Other	"Volunteerism: Another Mission in Texas" Conference
September 22 1997	Nebraska	Omaha	Summit	Metropolitan Omaha's Promise For Youth Summit
September 24-26 1997	Tennessee	Knoxville	Summit	
September 26 1997	Idaho .	Boise	Summit	Boise's Promise
September 26-27 1997	South Dakota	Sioux Falls	Summit	South Dakota Volunteerism Summit
September 26-27 1997	Kentucky		Summit	"Governor's Summit for Kentucky's Kids"
September 26-28 1997	Pennsylvania	Allentown	Summit	Lehigh Valley Summit
September 27 1997	Arizona	Tucson	Summit	The Tucson Summit
September 27 1997	Indiana	Indianapolis	Summit	Indy Summit 2000
September 27 1997	New York	Syracuse/ Onondaga	Other	Dual County Summit
September 27 1997	Pennsylvania	Easton	Summit	Lehigh Valley Summit (Continued) / 2nd Annua Teen Summit
September 28-301997	Pennsylvania	Bethlehem	Summit	
October 1997	Louisiana	Baton Rouge	Summit	
October 1997	Washington	Seattle .	Summit	Community Summit and Service Celebration
October 1997	Connecticut	Bridgeport and Fairfield Counties	Summit	The Alliance for Bridgeport Youth
October 1997	Maryland		Summit	
October 1997	New Mexico		Summit	•
October 1997	Rhode Island		Summit	Youth Summit
October 1997	New Jersey	Morris County	Summit	CONNECT MORRIS
October 1997	Minnesota	Duluth	Other	Duluth Celebrates Mentoring
October 1997	Indiana		Other	State-wide Roundtable w/ Governor
October 1997	New York	New York	Other	"Caring Adults and Safe Places for New York City's Youth"-Rally
October 01 1997	Texas	Dallas	Other	Task Force Report/Community Plan Release

<u>Date</u>	<u>Area</u>		Event Type	Event Title
October 03 1997	Oklahoma	Tulsa	Summit	It's All About Kids
October 05-6 1997	West Virginia		Summit	
October 06 1997	Wisconsin		Summit	
October 07 1997	Pennsylvania	Scranton and Wilkes-Barre	Summit	
October 09 1997	Maryland		Summit	Maryland's Promise
October 09-10 1997	North Dakota	Fargo	Summit	Local Summit
October 10 1997	Oregon	Eugene and Lane County	Summit	Oregon's Promise: A Summit for Youth
October 12 1997	Virginia	Virginia Beach	Summit	Youth Summit
October 13 1997	New York	Albany	Summit	Volunteer Summit
October 13 1997	New York	Syracuse	Other	Youth Summit
October 18 1997	Texas	Laredo	Summit	South Texas International Summit for America's Future
October 18 1997	Iowa	Page and Clay Counties	Summit	
October 18-23 1997	Oklahoma	Oklahoma City	Summit	
October 20 1997	Michigan		Summit	The Emerging Patterns Of Volunteerism
October 22 1997	Louisiana		Summit	"Louisiana's Promise: The Summit for Youth"
October 22 1997	Minnesota		Other	Fall Kick-Off
October 22 1997	Minnesota	Minneapolis	Summit	Youth Summit/
October 23-25 1997	Louisiana	New Orleans	Summit	
October 24-26 1997	Delaware	Wilmington	Summit	Wilmington Volunteer Summit
October 25 1997	Wyoming	Cheyenne	Summit	Make a Difference Day / Volunteer Fair
October 25 1997	Arkansas	Little Rock	Summit	
October 25 1997	Illinois		Other	Make a Difference Day Kickoff Celebration
October 25-26 1997	Massachusetts		Summit	The Promise of Our Youth
October 28 1997	Idaho	Moscow	Summit	
October 28 1997	Idaho	Bovill	Summit	

State and Community Calendar Dates Subject to Change

<u>Date</u>	<u>Area</u>		Event Type	Event Title
October 30-31 1997	Alabama	Decatur	Summit	
November 1997	Illinois	Dekaib	Summit	
November 1997	Connecticut	New London	Summit 74	
November 1997	California	Oakland	Summit	
November 1997	Connecticut	Gales Ferry	Summit	
November 1997	Rhode Island	•	Summit	
November 1997	California	Riverside	Other	"Day of Service"
November 1997	Florida	Miami	Other	Community Goals Announcement
November 01 1997	Illinois	Rockford	Summit	
November 01 1997	California	Long Beach	Summit	
November 01 1997	New York	Plattsburgh/ Clinton County	Other	Youth Summit
November 04-5 1997	Mississippi	Chinon County	Summit	·
November 08 1997	Texas	Fort Worth	Summit	
November 11-14 1997	Oklahoma		Summit	
November 12 1997	California	Coachella Valley	Other	
November 15 1997	California	Eureka	Summit	Youth Summit
November 18-19 1997	Massachusetts	Springfield	Other	"Breaking Barriers and Building Bridges" of Service Learning Conf.
November 20 1997	South Carolina	Columbia	Summit	Service Learning Cont.
November 22 1997	Kansas	Witchita	Summit	Witchita's PromiseThe Alliance for Youth
Winter 1997	Washington		Summit	
Winter 1997	Puerto Rico		Summit	
Winter 1997	Tennessee		Summit	
December 1997	New Jersey		Summit	New Jersey Summit on Volunteerism
January 1998	Massachusetts	Springfield	Summit	
January 1998	North Carolina		Summit	Statewide Summit

Date	Area		Event Type	Event Title
January 1998	Maine	Portland	Summit	
January 29 1998	California	San Pedro	Other	Community Conference
February 1998	California	Riverside:	Summit	Riverside Summit
February 16 1998	Oregon	Bend	Summit	
Spring 1998	Idaho		Summit	
Spring 1998	North Carolina	Raleigh	Summit	
Spring 1998	Hawaii		Summit	
Spring 1998	Wisconsin	Madison	Summit	
Spring 1998	Arkansas		Summit	•
Spring 1998	Kansas		Summit	
April 1998	New York		Summit	
April 1998	Oregon	,	Summit	
April 1998	Maine		Summit	
April 19 1998	Colorado		Summit	
May 1998	California		Summit	
May 1998	Florida		Summit	
May 1998	New Hampshire		Summit	
May 29 1998	Minnesota		Summit	Minnesota Volunteer Summit
June 1998	Illinois	Chicago	Other	Statewide Forums
June 1998	Texas		Summit	
June 15-16 1998	Montana		Summit	"The Summit to Build Montana's Future"
June 28-29 1998	lowa		Summit	
September 17-18 1998	Texas	El Paso	Summit	El Paso Summit for Youth
Winter 1998	Kansas	Kansas City	Summit	Kansas City Summit for Children and Youth
Tba 1998	Utah		Summit	Governor's Statewide Summit

Revised 8/5/97

Dates Subject to Change

<u>Date</u> <u>Area</u>

Event Type

Event Title

June 1999

California

San Diego

Summit